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Introduction to Project Management



Motivation for Studying IT Project Management



- IT projects have a terrible track record
 - A 1995 Standish Group study (CHAOS) found that only 16.2% of IT projects were successful and over 31% were canceled before completion, costing over \$81 B in the U.S. alone
- The need for IT projects keeps increasing
 - In 2000, there were 300,000 new IT projects
 - In 2001, over 500,000 new IT projects were started

Advantages of Using Formal Project Management



- Better control of financial, physical, and human resources
- Improved customer relations
- Shorter development times
- Lower costs
- Higher quality and increased reliability
- Higher profit margins
- Improved productivity
- Better internal coordination
- Higher worker morale

What Is a Project?



A project is a temporary endeavor undertaken to create a unique product, service, or result.

(PMBOK® Guide 2004, p. 5)

Attributes of project



- unique purpose
- temporary
- project is developed using progressive elaboration
- require resources, often from various areas
- should have a primary sponsor and/or customer
- involve uncertainty

Samples of IT Projects



- Many organizations upgrade hardware, software, and networks via projects
- Organizations develop new software or enhance existing systems to perform many business functions
- Note: "IT projects" refers to projects involving hardware, software, and networks

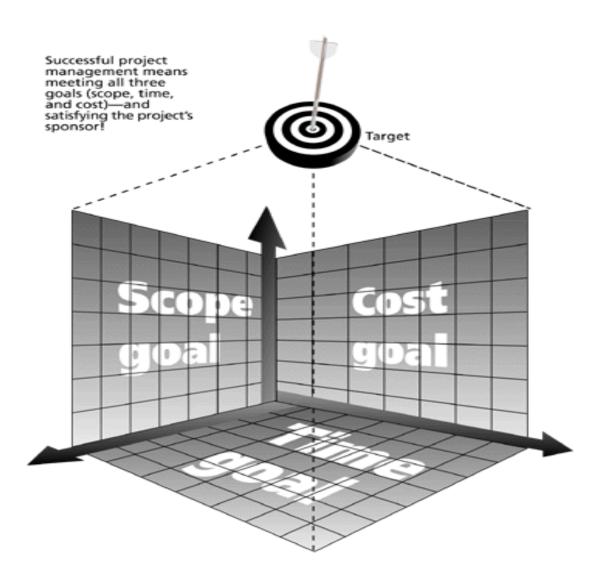
The Triple Constraint



- Every project is constrained in different ways by its
 - 1. Scope goals: What is the project trying to accomplish?
 - 2. Time goals: How long should it take to complete?
 - 3. Cost goals: What should it cost?
- It is the project manager's duty to balance these three often competing goals

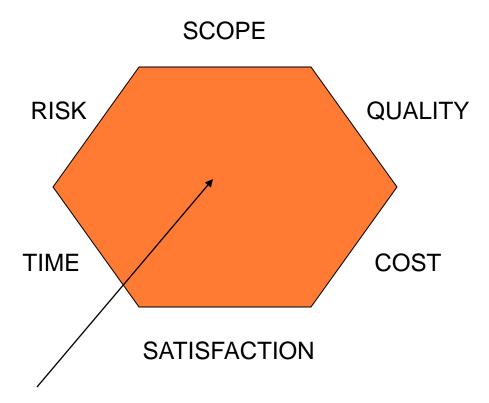
The Triple Constraint of Project Management





The Multiple Constraint of Project Management





Project Success

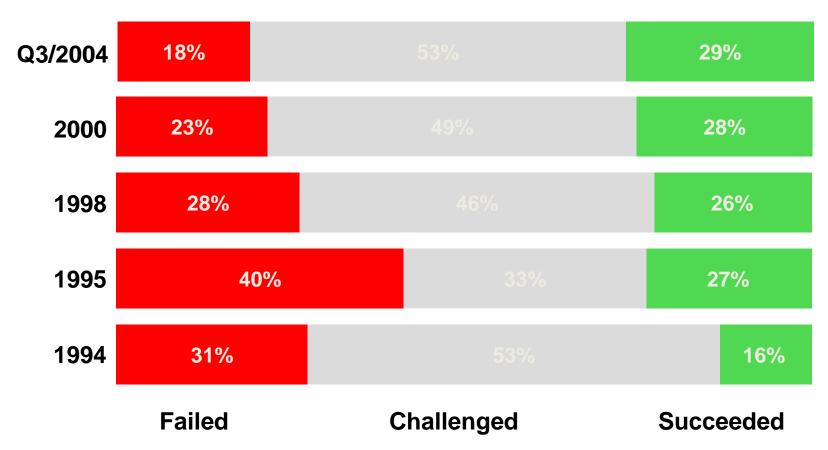
The 2001 Standish Group Report - Decided Improvement



- Time overruns significantly decreased to 163% compared to 222%
- Cost overruns were down to 145% compared to 189%
- Required features and functions were up to 67% compared to 61%
- 78,000 U.S. projects were successful compared to 28,000
- 28% of IT projects succeeded compared to 16%

The 2001 Standish Group Report - Decided Improvement





This chart depicts the outcome of the 30,000 application projects in large, medium, and small cross-industry U.S. companies tested by The Standish Group since 1994.

Source: The Standish Group International, Extreme Chaos, The Standish Group International, Inc., 2000-2004 Research Reports

Why the Improvements?



"The reasons for the increase in successful projects vary. First, the average cost of a project has been more than cut in half. Better tools have been created to monitor and control progress and better skilled project managers with better management processes are being used. The fact that there are processes is significant in itself."*

^{*}The Standish Group, "CHAOS 2001: A Recipe for Success" (2001)

What Helps Projects Succeed?



	Executive support	18
	User involvement	16
	Experienced Project manager	14
	Clear bussines objectives	12
	Minimized scope	10
	Standard software infrastructure	8
-	Firm basic requirements	6
	Formal methodology	6
	Reliable estimate	5

Other criteria, such as small milestones, proper planning,
 5 competent staff, and ownership

The Standish Group, "Extreme CHAOS", 2001

Project Delivery Winners



- Use an integrated toolbox
- Grow project leaders
- Develop a streamlined project delivery process
- Measure project health using metrics

What is Project Management?



Project management is "the application of knowledge, skills, tools, and techniques to project activities in order to meet project requirements"

Project Management Body of Knowledge (PMBOK® Guide), 2000, p. 6)

What is Project Management?



Project management is accomplished through the application and integration of the project management processes of initiating, planning, executing, monitoring and controlling, and closing. The project manager is the person responsible for accomplishing the project objectives.

Managing a project includes:

- Identifying requirements
- Establishing clear and achievable objectives
- Balancing the competing demands for quality, scope, time and cost
- Adapting the specifications, plans, and approach to the different concerns and expectations of the various stakeholders.

Project Stakeholders



- Stakeholders are the people involved in or affected by project activities
- Stakeholders include
 - Project sponsor
 - Project manager
 - Project team
 - Support staff
 - Suppliers
 - Opponents

Project Management Framework



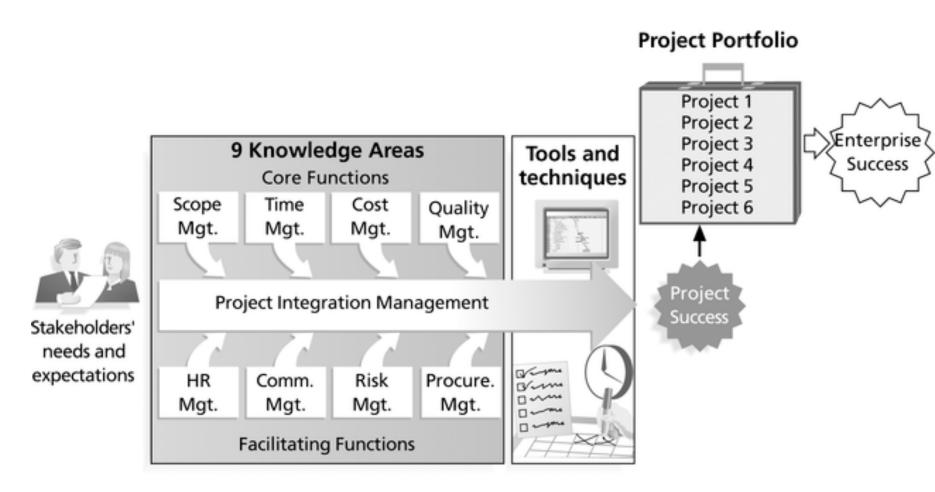


Figure 1-2. Project Management Framework

PM Tools and Techniques



- Project management tools and techniques assist project managers and their teams in various aspects of project management
- Some specific ones include
 - Project Charter, scope statement, and WBS (scope)
 - Gantt charts, network diagrams, critical path analysis, critical chain scheduling (time)
 - Cost estimates and earned value management (cost)

PM Tools and Techniques



- 1. Integration management
- 2. Scope
- 3. Time
- 4. Cost
- 5. Quality
- 6. Human resource
- 7. Communications
- 8. Risk
- 9. Procurement

How PM Relates to Other Disciplines



- Much of the knowledge needed to manage projects is unique to the discipline of project management
- Project managers must have knowledge and experience in:
 - The Project Management Body of Knowledge
 - Application area knowledge, standards, and regulations
 - Understanding the project environment
 - General management knowledge and skills
 - Interpersonal skills.

Suggested Skills for Project Managers



- Project managers need a wide variety of skills
- They should be comfortable with change, understand the organizations they work in and with, and be able to lead teams to accomplish project goals
- Project managers need both "hard" and "soft" skills. Hard skills include product knowledge and knowing how to use various project management tools and techniques, and soft skills include being able to work with various types of people

Suggested Skills for a Project Manager



- Communication skills: listening, persuading
- Organizational skills: planning, goal-setting, analyzing
- Team Building skills: empathy, motivation, esprit de corps
- Leadership skills: set examples, be energetic, have vision (big picture), delegate, be positive
- Coping skills: flexibility, creativity, patience, persistence
- Technological skills: experience, project knowledge

Fifteen Project Management Job Functions*



- Define scope of project
- Identify stakeholders, decision-makers, and escalation procedures
- Develop detailed task list (work breakdown structures)
- Estimate time requirements
- Develop initial project management flow chart
- Identify required resources and budget
- Evaluate project requirements

- Identify and evaluate risks
- Prepare contingency plan
- Identify interdependencies
- Identify and track critical milestones
- Participate in project phase review
- Secure needed resources
- Manage the change control process
- Report project status

^{*}Northwest Center for Emerging Technologies, "Building a Foundation for Tomorrow: Skills Standards for Information Technology," Belleview, WA, 1999

Significant Characteristics of Effective and Ineffective PM's DISTRIBUTES

Effective Project Managers Ineffective Project Managers

- Lead by example
- Are visionaries
- Are technically competent
- Are decisive
- Are good communicators
- Are good motivators
- Stand up to upper management when necessary
- Support team members
- Encourage new ideas

- Set bad examples
- Are not self-assured
- Lack technical expertise
- Are poor communicators
- Are poor motivators

History of Project Management



- Some people argue that building the Egyptian pyramids was a project, as was building the Great Wall of China
- Most people consider the Manhattan Project to be the first project to use "modern" project management (125K people)
- Polaris Missile Submarine-launched, two-stage solidfuel nuclear-armed ballistic missile
- Apollo Mission
- OS/360 Fred Brooks (Mythical Man-Month)

The Project Management Profession



- The job of IT Project Manager is in the list of the top ten most in demand IT skills
- Professional societies like the Project Management Institute (PMI) have grown tremendously
- Project management research and certification programs continue to grow

Project Management Certification



- PMI provides certification as a Project Management Professional (PMP)
- A PMP has documented sufficient project experience, agreed to follow a code of ethics, and passed the PMP exam
- The number of people earning PMP certification is increasing quickly
- PMI and other organizations are offering new certification programs

Growth in PMP Certification, 1993-2002



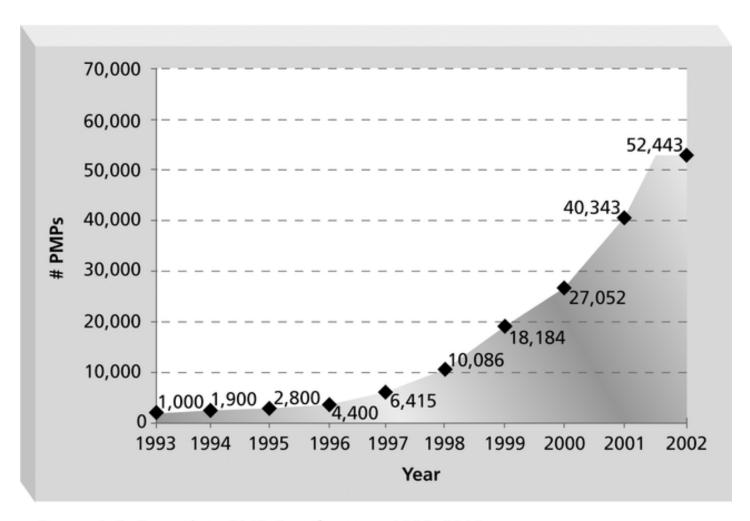


Figure 1-6. Growth in PMP Certification, 1993–2002

Ethics in Project Management



- Ethics is an important part of all professions
- Project managers often face ethical dilemmas
- In order to earn PMP certification, applicants must agree to the PMP code of professional conduct

Project Management Software



- By 2003, there were hundreds of different products to assist in performing project management
- Three main categories of tools exist:
 - Low-end tools: Handle single or smaller projects well, cost under \$200 per user
 - Midrange tools: Handle multiple projects and users, cost \$200-500 per user, Project 2000 most popular
 - High-end tools: Also called enterprise project management software, often licensed on a per-user basis
- Project 2002 now includes a separate version for enterprise project management (see Appendix A for details on Project 2002)

You Can Apply Project Management to Many Areas



- Project management applies to work as well as personal projects
- Project management applies to many different disciplines (IT, construction, finance, sports, event planning, etc.)
- Project management skills can help in everyday life

Project Management and IT Context



Projects Cannot Be Run in Isolation



- Projects must operate in a broad organizational environment
- Project managers need to take a holistic or systems view of a project and understand how it is situated within the larger organization

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Three Sphere Model for Systems Management



- . What will the laptop project cost the college?
- •What will it cost students?
- •What will support costs be?
- •What will the impact be on enrollments?

Business Organization Technology

- Should the laptops use Macintosh, Windows, or both types of operating systems?
- What applications software will be loaded?
- What will the hardware specifications be?
- •How will the hardware impact LAN and Internet access?

traditional students, or only certain majors? •How will the project

•Will the laptop project

affect all students, just

- How will the project affect students who already have PCs or laptops?
- •Who will train students, faculty, and staff?
- •Who will administer and support training?

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Understanding Organizations



Structural frame: Focuses on roles and responsibilities, coordination and control. Organizational charts help define this frame.

Human resources frame: Focuses on providing harmony between needs of the organization and needs of people.

Political frame: Assumes organizations are coalitions composed of varied individuals and interest groups. Conflict and power are key issues.

Symbolic frame: Focuses on symbols and meanings related to events. Culture is important.

Many Organizations Focus on the Structural Frame



- Most people understand what organizational charts are
- Many new managers try to change organizational structure when other changes are needed
- 3 basic organizational structures
 - functional
 - project
 - matrix

Basic Organizational Structures



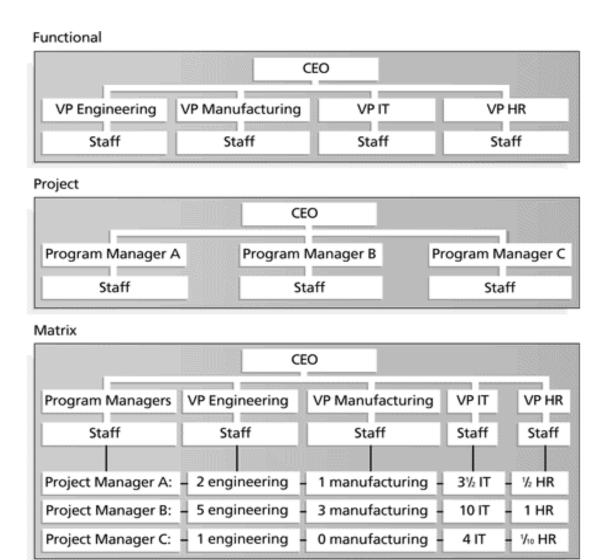


Figure 2-2. Functional, Project, and Matrix Organizational Structures

Organizational Structure Influences on Projects



Table 2-1: Organizational Structure Influences on Projects

	FUNCTIONAL	WEAK	MATRIX BALANCED	STRONG	PROJECT
Project manager's authority	Little or none	MATRIX Limited	Low to Moderate	MATRIX Moderate to high	High to almost total
Percent of performing organization's personnel assigned full-time to project work	Virtually none	0–25%	15-60%	50-95%	85–100%
Project manager's role	Part-time	Part-time	Full-time	Full-time	Full-time
Common title for project manager's role	Project Coordinator/ Project Leader	Project Coordinator/ Project Leader	Project Manager/ Project Officer	Project Manager/ Program Manager	Project Manager/ Program Manager
Project management administrative staff	Part-time	Part-time	Part-time	Full-time	Full-time

PMBOK® Guide 2000, 19.

The organizational structure influences the project manager's authority, but project managers need to remember to address the human resources, political, and symbolic frames, too.

Organizational Culture



Stephen P. Robbins : Organizational Behavior

- 1. Member identity
- 2. Group emphasis
- 3. People focus
- 4. Unit integration
- 5. Control
- 6. Risk tolerance
- 7. Reward criteria
- 8. Conflict tolerance
- 9. Means-ends orientation
- 10. Open-system focus

Recognize the Importance of Project Stakeholders



- Recall that project stakeholders are the people involved in or affected by project activities
- Project managers must take time to identify, understand, and manage relationships with all project stakeholders
- Using the four frames of organizations can help meet stakeholder needs and expectations
- Senior executives are very important stakeholders

What Helps Projects Succeed?



According to the Standish Group's report "CHAOS 2001: A Recipe for Success," the following items help IT projects succeed, in order of importance:

- Executive support
- User involvement
- Experienced project manager
- Clear business objectives
- Minimized scope
- Standard software infrastructure
- Firm basic requirements
- Formal methodology
- Reliable estimates

Why Projects Fail?



- an unrealistic deadline is establishes
- changing requirements
- predictable and/or unpredictable risks
- technical difficulties
- miscommunication among project staff
- failure in project management

Need for Top Management Commitment



- Several studies cite top management commitment as one of the key factors associated with project success
- Top management can help project managers secure adequate resources, get approval for unique project needs in a timely manner, receive cooperation from people throughout the organization, and learn how to be better leaders

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Need for Organizational Commitment to IT



- If the organization has a negative attitude toward IT, it will be difficult for an IT project to succeed
- Having a Chief Information Officer (CIO) at a high level in the organization helps IT projects
- Assigning non-IT people to IT projects also encourages more commitment

Need for Organizational Standards



- Standards and guidelines help project managers be more effective
- Senior management can encourage
 - the use of standard forms and software for project management
 - the development and use of guidelines for writing project plans or providing status information
 - the creation of a project management office or center of excellence

Project Phases and the Project Life Cycle



- A project life cycle is a collection of project phases
- Project phases vary by project or industry, but some general phases include
 - concept
 - development
 - implementation
 - support

Phases of the Project Life Cycle



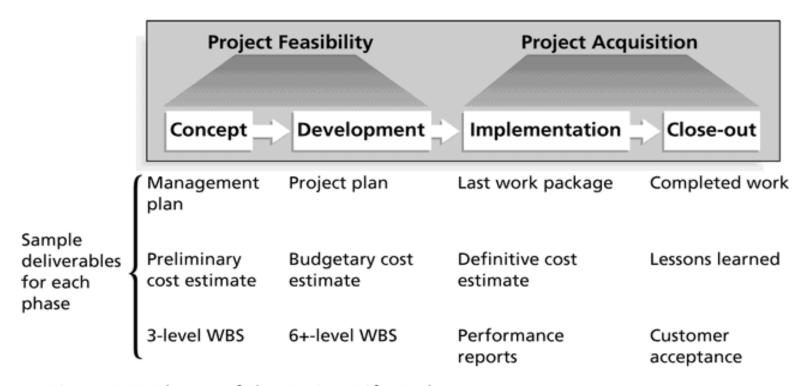


Figure 2-3. Phases of the Project Life Cycle

Product Life Cycles



- Products also have life cycles
- The Systems Development Life Cycle (SDLC) is a framework for describing the phases involved in developing and maintaining information systems
- Systems development projects can follow
 - predictive models: the scope of the project can be clearly articulated and the schedule and cost can be predicted
 - adaptive models: projects are mission driven and component based, using time-based cycles to meet target dates

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Predictive Life Cycle Models



- The waterfall model has well-defined, linear stages of systems development and support
- The spiral model shows that software is developed using an iterative or spiral approach rather than a linear approach
- The incremental release model provides for progressive development of operational software
- The prototyping model is used for developing prototypes to clarify user requirements
- The RAD model is used to produce systems quickly without sacrificing quality

Adaptive Life Cycle Models



- Extreme Programming (XP): Developers program in pairs and must write the tests for their own code. XP teams include developers, managers, and users
- Scrum: Repetitions of iterative development are referred to as sprints, which normally last thirty days.
 Teams often meet every day for a short meeting, called a scrum, to decide what to accomplish that day.
 Works best for object-oriented technology projects and requires strong leadership to coordinate the work

Distinguishing Project Life Cycles and Product Life Cycles



- The project life cycle applies to all projects, regardless of the products being produced
- Product life cycle models vary considerably based on the nature of the product
- Most large IT systems are developed as a series of projects
- Project management is done in all of the product life cycle phases

Why Have Project Phases and Management Reviews DISCHERITER STREET CONTROLLER STREET

- A project should successfully pass through each of the project phases in order to continue on to the next
- Management reviews (also called phase exits or kill points) should occur after each phase to evaluate the project's progress, likely success, and continued compatibility with organizational goals

The Context of IT Projects



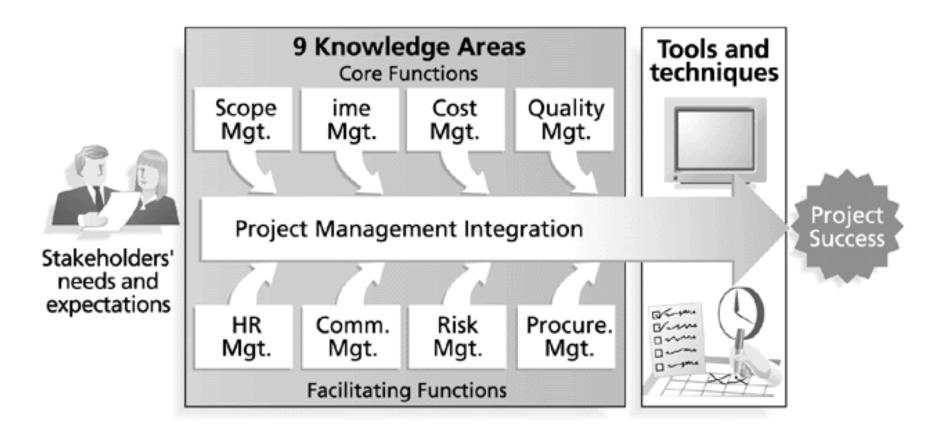
- IT projects can be very diverse in terms of size, complexity, products produced, application area, and resource requirements
- IT project team members often have diverse backgrounds and skill sets
- IT projects use diverse technologies that change rapidly. Even within one technology area, people must be highly specialized

Project Integration Management



Project Integration Management





The Key to Overall Project Success:
Good Project Integration Management

Good Project Integration Management



- Project managers must coordinate all of the other knowledge areas throughout a project's life cycle
- Many new project managers have trouble looking at the "big picture" and want to focus on too many details
- Project integration management is not the same thing as software integration

Project Integration Management Processes



- Develop the Project Charter
- Develop the Preliminary Project Scope Statement
- Develop the Project Management Plan
- Direct and Manage Project Execution
- Monitor and Control the Project Work
- Perform Integrated Change Control
- Close the Project

Identifying Potential Projects



- Many organizations follow a planning process for selecting IT projects.
- It's crucial to align IT projects with business strategy.
- Research shows that:
 - Supporting explicit business objectives is the number one reason cited for investing in IT projects.
 - Companies with consolidated IT operations have a 24 percent lower operational cost per end user.
 - The consistent use of IT standards lowers application development costs by 41 percent per user.*

^{*}Cosgrove Ware, Lorraine, "By the Numbers," CIO Magazine (www.cio.com) (September 1, 2002).

Categorizing IT Projects



- One categorization is whether the project addresses
 - a problem
 - an opportunity
 - a directive
- Another categorization is how long it will take to do and when it is needed
- Another is the overall priority of the project

Net Present Value Analysis



- Net present value (NPV) analysis is a method of calculating the expected net monetary gain or loss from a project by discounting all expected future cash inflows and outflows to the present point in time
- Projects with a positive NPV should be considered if financial value is a key criterion
- The higher the NPV, the better

Net Present Value Example



Uses Excel's npv function

	Α	В	С	D	E	F	G	
1	Discount rate	10%						Note
2								that
3	PROJECT 1	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	TOTAL	totals
4	Benefits	\$0	\$2,000	\$3,000	\$4,000	\$5,000	\$14,000	are
5	Costs	\$5,000	\$1,000	\$1,000	\$1,000	\$1,000	\$9,000	egual,
6	Cash flow	(\$5,000)	\$1,000	\$2,000	\$3,000	\$4,000	\$5,000	but
7	NPV	\$2,316						/NPVs
8		Formula:	=npv(b1,b	6:f6)				are
9								not.
10	PROJECT 2	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	TOTAL	
11	Benefits	\$1,000	\$2,000	\$4,000	\$4,000	\$4,000	\$15,000	
12	Costs	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$10,000	
13	Cash flow	(\$1,000)	\$0	\$2,000	\$2,000	\$2,000	\$5,000	
14	NPV	\$3,201						
15		Formula =npv(b1,b13:f13)						
16								
17	17 RECOMMEND PROJECT 2 BECAUSE IT HAS THE HIGHER NPV.							

Figure 5-2. Net Present Value Example

Return on Investment



- Return on investment (ROI) is calculated by subtracting the project costs from the benefits and then dividing by the costs
 - ROI = (total discounted benefits total discounted costs) / discounted costs
- The higher the ROI, the better
- Many organizations have a required rate of return or minimum acceptable rate of return on an investment
- Internal rate of return (IRR) can by calculated by setting the NPV to zero

Payback Analysis



- Another important financial consideration is payback analysis
- The payback period is the amount of time it will take to recoup, in the form of net cash inflows, the net dollars invested in a project
- Payback occurs when the cumulative discounted benefits and costs are greater than zero
- Many organizations want IT projects to have a fairly short payback period

Charting the Payback Period



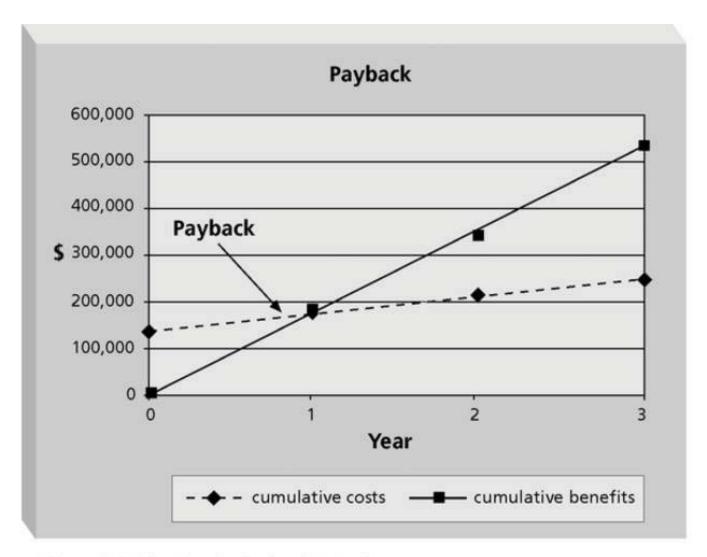


Figure 5-4. Charting the Payback Period
Chapter 4

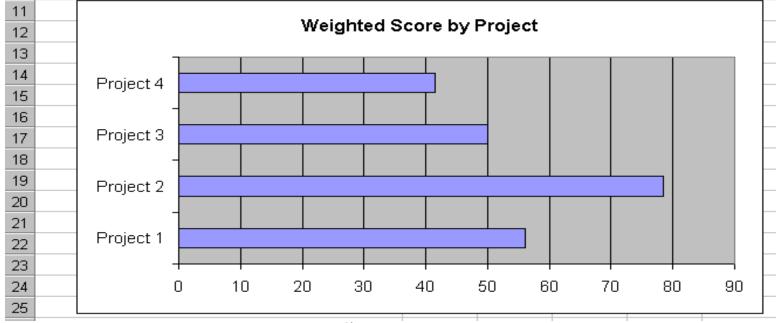
Weighted Scoring Model



- A weighted scoring model is a tool that provides a systematic process for selecting projects based on many criteria
 - First identify criteria important to the project selection process
 - Then assign weights (percentages) to each criterion so they add up to 100%
 - Then assign scores to each criterion for each project
 - Multiply the scores by the weights and get the total weighted scores
- The higher the weighted score, the better

Sample Weighted Scoring Model for Project Selection

	A	В	С	D	Е	F
1	Criteria	Weight	Project 1	Project 2	Project 3	Project 4
2	Supports key business objectives	25%	90	90	50	20
3	Has strong internal sponsor	15%	70	90	50	20
4	Has strong customer support	15%	50	90	50	20
5	Realistic level of technology	10%	25	90	50	70
6	Can be implemented in one year or less	5%	20	20	50	90
7	Provides positive NPV	20%	50	70	50	50
8	Has low risk in meeting scope, time, and cost goals	10%	20	50	50	90
9	Weighted Project Scores	100%	56	78.5	50	41.5
10						



Chapter 4

Project Time Management



Project Time Management Processes



- Activity definition: Identifying the specific activities that the project team members and stakeholders must perform to produce the project deliverables.
- Activity sequencing: Identifying and documenting the relationships between project activities.
- Activity resource estimating: Estimating how many resources a project team should use to perform project activities.
- Activity duration estimating: Estimating the number of work periods that are needed to complete individual activities.
- **Schedule development**: Analyzing activity sequences, activity resource estimates, and activity duration estimates to create the project schedule.
- **Schedule control**: Controlling and managing changes to the project schedule.

Activity Definition



- An activity or task is an element of work normally found on the WBS that has an expected duration, a cost, and resource requirements.
- Project schedules grow out of the basic documents that initiate a project.
 - The project charter includes start and end dates and budget information.
 - The scope statement and WBS help define what will be done.
- Activity definition involves developing a more detailed WBS and supporting explanations to understand all the work to be done, so you can develop realistic cost and duration estimates.

Activity Lists and Attributes



- An activity list is a tabulation of activities to be included on a project schedule. The list should include:
 - The activity name
 - An activity identifier or number
 - A brief description of the activity
- Activity attributes provide more information about each activity, such as predecessors, successors, logical relationships, leads and lags, resource requirements, constraints, imposed dates, and assumptions related to the activity.

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Milestones



- A milestone is a significant event that normally has no duration.
- It often takes several activities and a lot of work to complete a milestone.
- Milestones are useful tools for setting schedule goals and monitoring progress.
- Examples include completion and customer sign-off on key documents and completion of specific products.

Activity Sequencing



- Involves reviewing activities and determining dependencies.
- A dependency or relationship relates to the sequencing of project activities or tasks.
- You must determine dependencies in order to use critical path analysis.

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Precedence Diagramming Method (PDM)



- Activities are represented by boxes
- Arrows show relationships between activities
- More popular than ADM method and used by project management software
- Better at showing different types of dependencies

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Task Dependency Types



Task dependencies

The nature of the dependencies between linked tasks. You link tasks by defining a dependency between their finish and start dates. For example, the "Contact caterers" task must finish before the start of the "Determine menus" task. There are four kinds of task dependencies in Microsoft Project:

Task dependency	Example	Description
Finish-to-start (FS)	A J	Task (B) cannot start until task (A) finishes.
Start-to-start (SS)	A B	Task (B) cannot start until task (A) starts.
Finish-to-finish (FF)	B	Task (B) cannot finish until task (A) finishes.
Start-to-finish (SF)	B #	Task (B) cannot finish until task (A) starts.

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Sample PDM Network Diagram



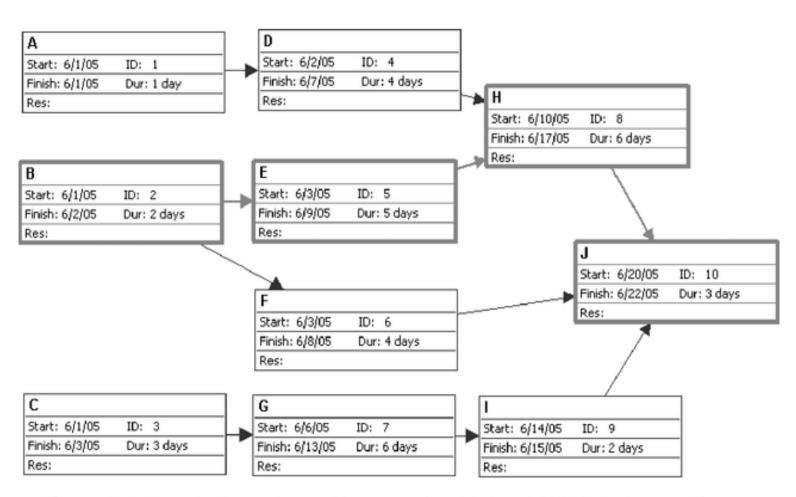


Figure 6-4. Sample Precedence Diagramming Method (PDM) Network Diagram for Project X

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Gantt Charts

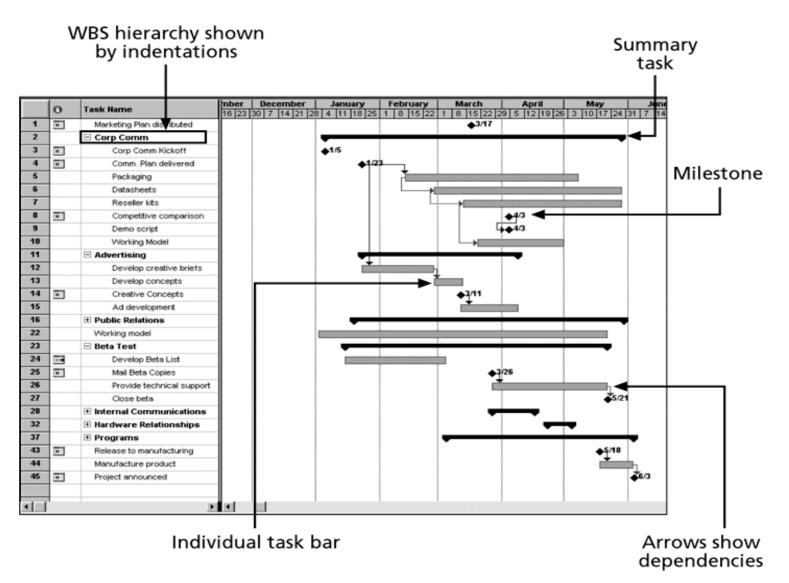


- Gantt charts provide a standard format for displaying project schedule information by listing project activities and their corresponding start and finish dates in a calendar format
- Symbols include:
 - Black diamond: Milestones
 - Thick black bars: Summary tasks
 - Lighter horizontal bars: Durations of tasks
 - Arrows: Dependencies between tasks

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Gantt Chart for Software Launch Project





Program Evaluation and Review Technique (PERT)



- PERT is a network analysis technique used to estimate project duration when there is a high degree of uncertainty about the individual activity duration estimates
- PERT uses probabilistic time estimates based on using optimistic, most likely, and pessimistic estimates of activity durations

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Critical Path Method (CPM)



- **CPM** is a network diagramming technique used to predict total project duration.
- A critical path for a project is the series of activities that determines the earliest time by which the project can be completed.
- The critical path is the longest path through the network diagram and has the least amount of slack or float.
- Slack or float is the amount of time an activity can be delayed without delaying a succeeding activity or the project finish date.

Calculating the Critical Path



- Develop a good network diagram.
- Add the duration estimates for all activities on each path through the network diagram.
- The longest path is the critical path.
- If one or more of the activities on the critical path takes longer than planned, the whole project schedule will slip unless the project manager takes corrective action.

Project Cost Management



What is Cost and Project Cost Management?



- Cost is a resource sacrificed or foregone to achieve a specific objective or something given up in exchange
- Costs are usually measured in monetary units like dollars
- Project cost management includes the processes required to ensure that the project is completed within an approved budget

Basic Principles of Cost Management



- Most CEOs and boards know a lot more about finance than IT, so IT project managers must speak their language
 - Profits are revenues minus expenses
 - Life cycle costing is estimating the cost of a project plus the maintenance costs of the products it produces
 - Cash flow analysis is determining the estimated annual costs and benefits for a project
 - Benefits and costs can be tangible or intangible, direct or indirect
 - Sunk cost should not be a criteria in project selection

Basic Principles of Cost Management

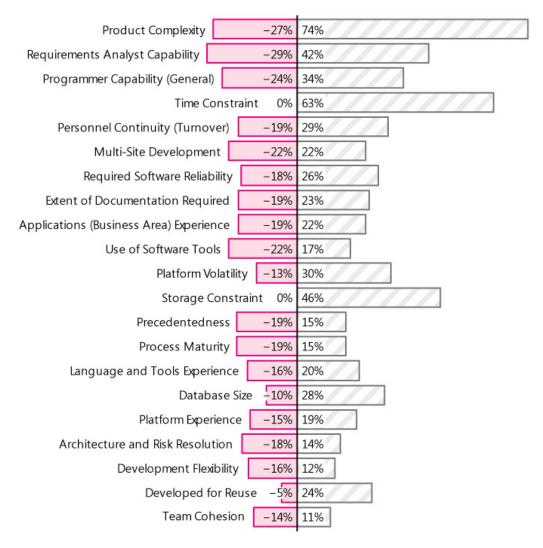


- Tangible costs or benefits are those costs or benefits that an organization can easily measure in dollars.
- Intangible costs or benefits are costs or benefits that are difficult to measure in monetary terms.
- **Direct costs** are costs that can be directly related to producing the products and services of the project.
- **Indirect costs** are costs that are not directly related to the products or services of the project, but are indirectly related to performing the project.
- Sunk cost is money that has been spent in the past;
 when deciding what projects to invest in or continue,
 you should not include sunk costs.

Constructive Cost Model (COCOMO)



- Barry Boehm helped develop the COCOMO models for estimating software development costs
- Parameters include:
 - **Function points**: Technology-independent assessments of the functions involved in developing a system.
 - **Source Lines of Code (SLOC)**: A human-written line of code that is not a blank line or comment.
- COCOMO II is a computerized model available on the Web
- Boehm suggests that only parametric models do not suffer from the limits of human decision-making



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Typical Problems with IT Cost Estimates



- Developing an estimate for a large software project is a complex task requiring a significant amount of effort. Remember that estimates are done at various stages of the project
- Many people doing estimates have little experience doing them. Try to provide training and mentoring
- People have a bias toward underestimation. Review estimates and ask important questions to make sure estimates are not biased
- Management wants a number for a bid, not a real estimate. Project managers must negotiate with project sponsors to create realistic cost estimates

Project Quality Management



What Is Quality?



- The International Organization for Standardization (ISO) defines quality as the totality of characteristics of an entity that bear on its ability to satisfy <u>stated</u> or <u>implied</u> needs
- Other experts define quality based on
 - conformance to requirements: meeting written specifications
 - fitness for use: ensuring a product can be used as it was intended

Project Quality Management Processes



- Quality planning: identifying which quality standards are relevant to the project and how to satisfy them
- Quality assurance: evaluating overall project performance to ensure the project will satisfy the relevant quality standards
- Quality control: monitoring specific project results to ensure that they comply with the relevant quality standards while identifying ways to improve overall quality

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Quality Planning



- It is important to design in quality and communicate important factors that directly contribute to meeting the customer's requirements
- Design of experiments helps identify which variables have the most influence on the overall outcome of a process
- Many scope aspects of IT projects affect quality like functionality, features, system outputs, performance, reliability, and maintainability

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Quality Assurance



- Quality assurance includes all the activities related to satisfying the relevant quality standards for a project
- Another goal of quality assurance is continuous quality improvement
- Benchmarking can be used to generate ideas for quality improvements
- Quality audits help identify lessons learned that can improve performance on current or future projects

Quality Assurance Plan



Table 8-1: Table of Contents for a Quality Assurance Plan

- 1.0 Draft Quality Assurance Plan
 - 1.1 Introduction
 - 1.2 Purpose
 - 1.3 Policy Statement
 - 1.4 Scope
- 2.0 Management
 - 2.1 Organizational Structure
 - 2.2 Roles and Responsibilities
 - 2.2.1 Technical Monitor/Senior Management
 - 2.2.2 Task Leader
 - 2.2.3 Quality Assurance Team
 - 2.2.3 Technical Staff
- 3.0 Required Documentation
- 4.0 Quality Assurance Procedures
 - 4.1 Walkthrough Procedure
 - 4.2 Review Process
 - 4.2.1 Review Procedures

Types of Tests



- A unit test is done to test each individual component (often a program) to ensure it is as defect free as possible
- Integration testing occurs between unit and system testing to test functionally grouped components
- System testing tests the entire system as one entity
- User acceptance testing is an independent test performed by the end user prior to accepting the delivered system

The Cost of Quality



- The cost of quality is
 - the cost of conformance or delivering products that meet requirements and fitness for use
 - the cost of nonconformance or taking responsibility for failures or not meeting quality expectations

Five Cost Categories Related to Quality



- Prevention cost: the cost of planning and executing a project so it is error-free or within an acceptable error range
- Appraisal cost: the cost of evaluating processes and their outputs to ensure quality
- Internal failure cost: cost incurred to correct an identified defect before the customer receives the product
- External failure cost: cost that relates to all errors not detected and corrected before delivery to the customer
- Measurement and test equipment costs: capital cost of equipment used to perform prevention and appraisal activities

Maturity Models



- Maturity models are frameworks for helping organization improve their processes and systems
 - Software Quality Function Deployment model focuses on defining user requirements and planning software projects
 - The Software Engineering Institute's Capability
 Maturity Model provides a generic path to process
 improvement for software development
 - Several groups are working on project management maturity models, such as PMI's Organizational Project Management Maturity Model (OPM3)

Project Management Maturity Model



- Ad-Hoc: The project management process is described as disorganized, and occasionally even chaotic. The organization has not defined systems and processes, and project success depends on individual effort. There are chronic cost and schedule problems.
- 2. **Abbreviated**: There are some project management processes and systems in place to track cost, schedule, and scope. Project success is largely unpredictable and cost and schedule problems are common.
- 3. **Organized**: There are standardized, documented project management processes and systems that are integrated into the rest of the organization. Project success is more predictable, and cost and schedule performance is improved.
- 4. **Managed**: Management collects and uses detailed measures of the effectiveness of project management. Project success is more uniform, and cost and schedule performance conforms to plan.
- 5. **Adaptive:** Feedback from the project management process and from piloting innovative ideas and technologies enables continuous improvement. Project success is the norm, and cost and schedule performance is continuously improving.

Project HR Management



What is Project Human Resource Management?



- Making the most effective use of the people involved with a project.
- Processes include:
 - Human resource planning: Identifying and documenting project roles, responsibilities, and reporting relationships.
 - Acquiring the project team: Getting the needed personnel assigned to and working on the project.
 - Developing the project team: Building individual and group skills to enhance project performance.
 - Managing the project team: Tracking team member performance, motivating team members, providing timely feedback, resolving issues and conflicts, and coordinating changes to help enhance project performance.

Keys to Managing People



- Psychologists and management theorists have devoted much research and thought to the field of managing people at work
- Important areas related to project management include
 - motivation theories
 - influence and power
 - effectiveness

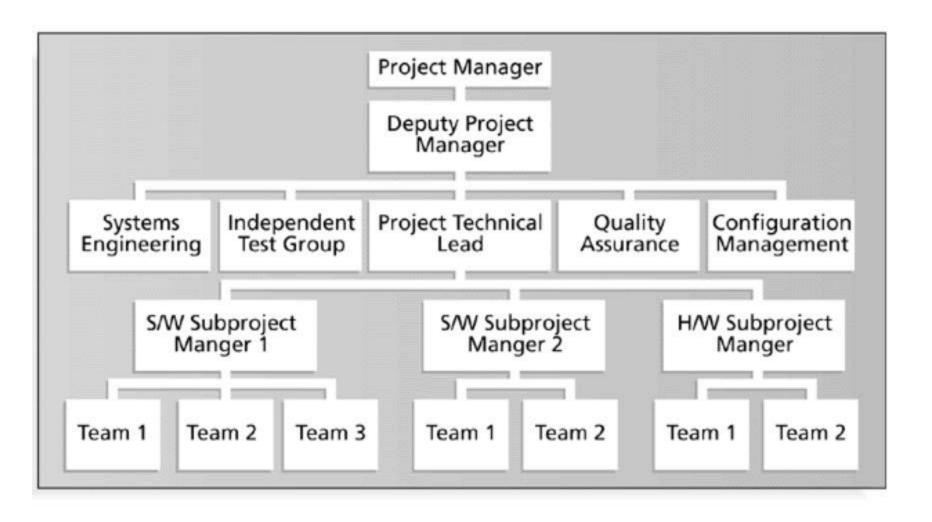
Intrinsic and Extrinsic Motivation



- Intrinsic motivation causes people to participate in an activity for their own enjoyment.
- Extrinsic motivation causes people to do something for a reward or to avoid a penalty.
- For example, some children take piano lessons for intrinsic motivation (they enjoy it) while others take them for extrinsic motivation (to get a reward or avoid punishment).

Sample Organizational Chart for a Large IT Project





Sample Responsibility Assignment Matrix (RAM)



		1.1.1	1.1.2	1.1.3	1.1.4	1.1.5	1.1.6	1.1.7	1.1.8
l	Systems Engineering	R	RP					R	
	Software Development			RP					
	Hardware Development				RP				
	Test Engineering	Р							
	Quality Assurance					RP			
	Configuration Management						RP		
	Integrated Logistics Support							Р	
	Training								RΡ

R = Responsible organizational unit P = Performing organizational unit

RAM Showing Stakeholder Roles



	Stakeholders							
Items	Α	В	C	D	E			
Unit Test	S	Α	ı	1	R			
Integration Test	S	Р	Α	1	R			
System Test	S	Р	Α	ı	R			
User Acceptance Test	S	Р	1	Α	R			

A = Accountable

P = Participant

R = Review Required

I = Input Required

S = Sign-off Required



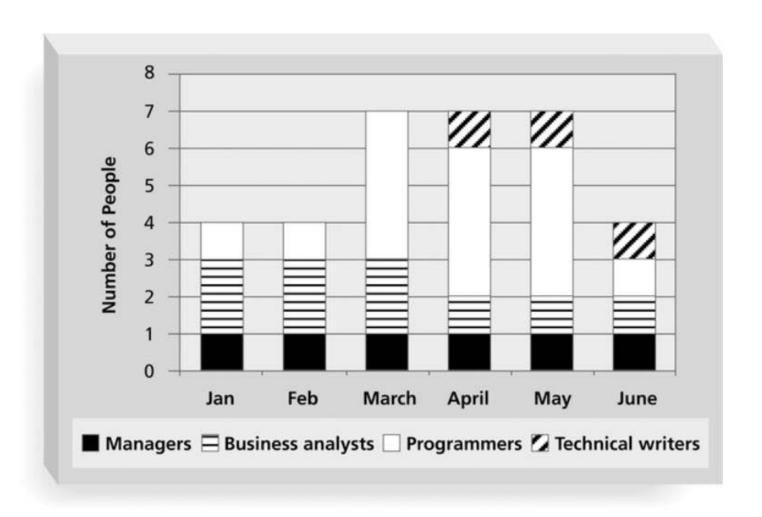


Figure 9-6. Sample Resource Histogram

Acquiring the Project Team



- Acquiring qualified people for teams is crucial.
- The project manager who is the smartest person on the team has done a poor job of recruiting!
- Staffing plans and good hiring procedures are important, as are incentives for recruiting and retention.
 - Some companies give their employees one dollar for every hour that a new person who they helped hire works.
 - Some organizations allow people to work from home as an incentive.